Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_

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**End Semester Examination – Nov/Dec – 2018**

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| **Code :** | **17MC3031** | **Duration :** | **3hrs** |
| **Sub. Name :** | **VISUAL CULTURE** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| **Q. No.** |  | **Questions** | **Course**  **Outcome** | | **Marks** |
| 1. |  | Distinguish between Visual Perception and Sociological Perception with examples. | CO1 | | 20 |
| (OR) | | | | | |
| 2. |  | Explain the process of visualization with suitable examples. | CO1 | | 20 |
|  |  |  |  | |  |
| 3. |  | Discuss techniques used to produce cartoons and their importance as a visual art form. | CO2 | | 20 |
| (OR) | | | | | |
| 4. |  | Discuss about visual literacy from pre historic to modern times. | | CO1 | 20 |
|  |  |  | |  |  |
| 5. |  | Discuss about mass media as manifestations of popular culture in the context of Indian films. | | CO2 | 20 |
| (OR) | | | | | |
| 6. |  | Write about Flaherty’s Nanook of the North as the first visual ethnographic documentary. | CO3 | | 20 |
|  |  |  |  | |  |
| 7. |  | ‘Art imitates Life .’ Explain with examples from documentary films. | CO3 | | 20 |
| (OR) | | | | | |
| 8. |  | Describe Mike Pandey’s journey as an environmental film maker. | CO3 | | 20 |
|  | |  |  | |  |
|  | | **Compulsory**: |  | |  |
| 9. |  | Discuss the works of two prominent documentary film makers and their impact on society. | CO3 | | 20 |